



Takeover on GAFFA.DK, GAFFA.SE and GAFFA.com

To make a complete takeover 4 banners is needed, a topbanner, two sidebanners and a inpage banner. The topbanner can be made as an expandablebanner. The maximal size (and what gives the best result) of the banner is as following:

- One Topbanner in 994x180px
- Two Sidebanner in 200x950px
- One Inpage banner in 300x250px
- if used - One 994x360px as an expandable

Banners can be made as flash (.swf), GIF, JPG or PNG.

Next to the swf file a GIF-backup is required – a picture/animation for users with no flash plugin or an none animation JPG file (max 50kb).

Using Flash ClickTags

The link in the flash banner should include a layer with the following ActionScript 2.0:

```
on (release) {
  if (_root.clickTAG.substr(0,5) == "http:") {
    getURL(_root.clickTAG, "_blank");
  }
}
```

For ActionScript 3.0 use:

```
MyClickTagButton.addEventListener (
  MouseEvent.CLICK,
  function():void {
    if (root.loaderInfo.parameters.clickTAG.substr(0,5) == "http:") {
      navigateToURL(
        new URLRequest(root.loaderInfo.parameters.clickTAG), "_blank"
      );
    }
  }
);
```

Important: Use the script exactly as stated. Do not alter the ActionScript at all. Do not replace "http:" with the click-url of the campaign! For more info on clicktag see <http://www.flashclicktag.com>

topbanner 994x180 px

Expandablebanne – 994x180

Banner 200x950px

Banner 200x950px

GAFFA DK SHOP | LIVE | KLUB | TV

Iron Maiden udgiver live-dvd

Iron Maiden udgiver live live-ny: 20rd og 200-aktum mandag den 25. marts 2012

Inpage banner 300x250px

GAFFA LIVE

GAFFA PRISEN

GAFFA LIVE

1. The Cure kommer alle til North Side
2. Magless Karriører klar med opvarmingsgenave
3. Rock Hard Power Spray med ny trommeslager

Julian Priest
Korn
The Hero
OF METAL
18. 2011
COGNAC
ARTEN
2011
ANVIL
DEICIDE
GLOR
RAVENS
POLO
PASSI
KUNST
TWO DE
JUNE 18
2011
COGNAC
ARTEN
2011